



Integration of Purpose, Values, and OKRs

- The Inspirational Vision and team purpose provides 'the fuel' for performance.
- Values are the behavioral standards for performance
- And OKRs are the clear objectives and key results to be achieved.

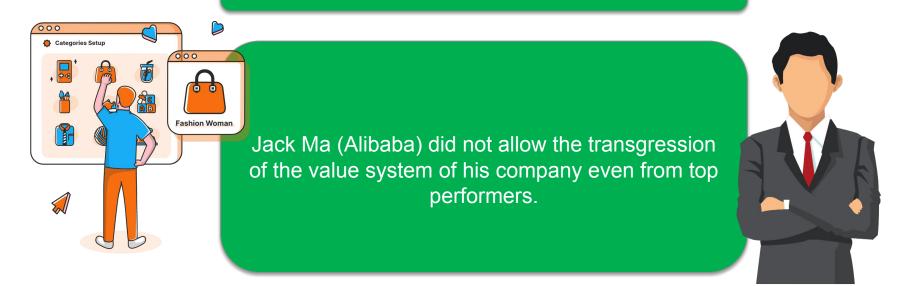
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OKR achievement
should always be
'filtered' through the
company value system
to ensure validity.



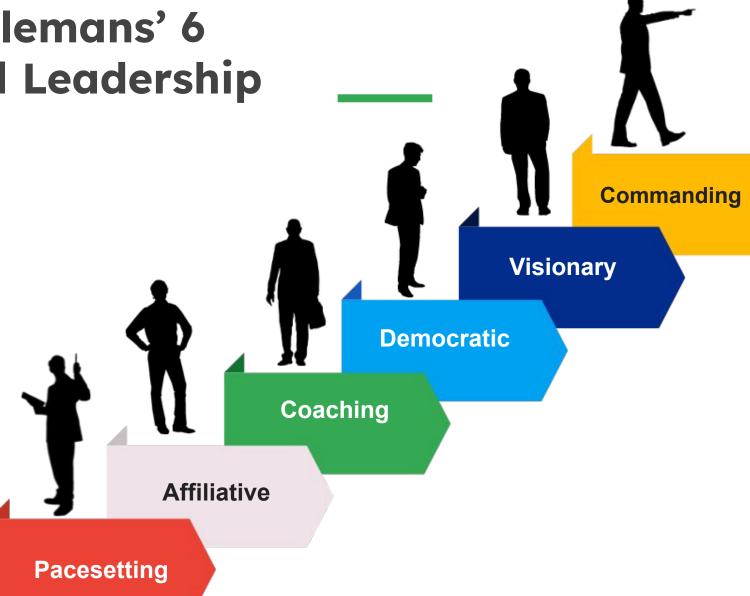
Integration of Purpose ,Values and OKRs

Purpose values and OKR integration: A case study





Daniel Golemans' 6 Emotional Leadership Styles



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